



SOCIAL
CONCEPT
COMMUNITY
EXPERIENCE
GRAPHIC

DESIGNER

Simon à Campo
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EDUCATION

2016 – 2018 (JAN)

MSc Industrial Design, Eindhoven University of Technology

2012 – 2016

BSc Industrial Design, Eindhoven University of Technology

2005 – 2012

VWO / Physics and Technology, Stella Maris College Meerssen



EXPERIENCE

2017 – PRESENT

Founder @ Acamponie | Community Design
Consultation, evaluations and trainings in community
design for Philips Lighting, Crowd.site, Design2Gather

2012 – PRESENT

Graphic / Webdesigner @ Freelance
Creating websites, DTP, marketing, strategy,
SEO, advertising and social media for businesses

Juggler @ Artist

Performing and giving workshops at companies
(Heineken, Danone, Fokker etc.) and events

2016 – 2018 (JAN)

Student assistant @ TU/e
Organisation of meetings, demo's, workshops,
communicating and supporting students

2015 – 2016

Community designer @ BlueJay & Couldbee
Shaping the community part of the concept & webdesign

2012 – 2013

Interaction designer @ BsetMedia B.V.
UI & UX design of a worldwide trading platform



SKILLS

- Communication
- Collaboration
- Organisation
- Flexibility
- Web dev.
- Multi tasking
- Analysis
- Strategy
- Social Media
- Writing



AWARDS

The Next Digital Leader
one of the 25 representatives
of the Netherlands (2017)

T500 - The Next Web conference
Most ambitious, talented people
in the Dutch digital scene (2017)



ORGANISER

European Juggling Convention 2016
Graphic and web design, strategy, marketing,
communication and social media

Dutch Juggling Championships 2016 - 18
Collaboration with participants about
regulations, chairman, design, social media

Dutch Juggling Convention 2014
Treasurer | Marketing | Design | Shows

Winter Juggling Convention 2011 - 2017
Design | Shows | Workshops | Registration



LANGUAGES

Dutch Native
English Fluent
German Basic
French Basic



PUBLICATIONS

Community Heuristics for User Interface Evaluation of Crowdsourcing Platforms (spring 2018)

FUTURE GENERATION COMPUTER SYSTEMS JOURNAL
Simon à Campo, Vassilis Javed Khan,
Konstantinos Papangelis, Panos Markopoulos

Crowdsourcing Community Heuristic Evaluations

Proceedings of 15th European Conference on Computer-Supported Cooperative Work - Panels, Posters and Demos
Simon à Campo, Vassilis Javed Khan (2017)



EXHIBITIONS

Demo ECSCW2017

Crowdsourcing community heuristic evaluations

Dutch Design Week | Hyperspaces
Couldbee project (2015)