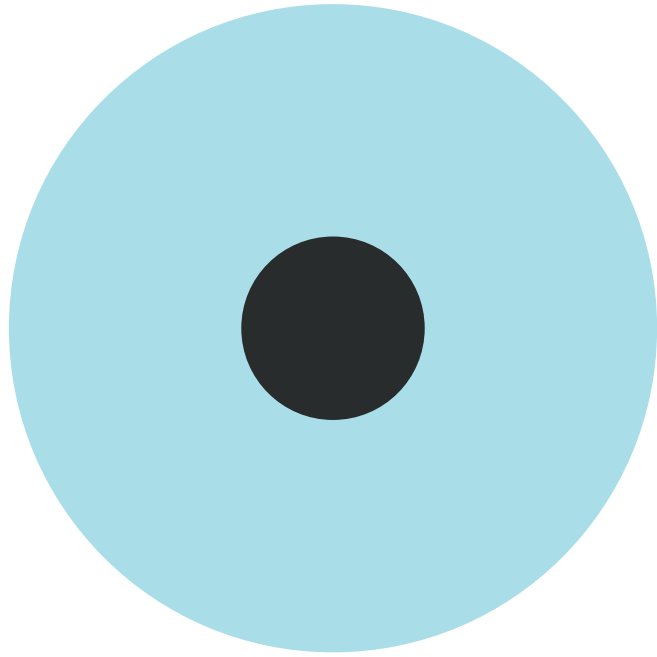


PERSONAL DEVELOPMENT PLAN B3.2





VISION



IN CURRENT WESTERN SOCIETY I NOTICE A CHANGE OF PEOPLE BECOMING MUCH MORE SELF-AWARE. WE TAKE MORE RESPONSIBILITY FOR WHAT WE DO TO OUR WORLD SEEING THE INCREASE OF DEMAND FOR BIOLOGICAL, ENVIRONMENTAL FRIENDLY, FAIR, HONEST AND HANDCRAFTED PRODUCTS. BUT IT HAS ALSO MADE US MORE INDIVIDUAL AND LONELY, BECAUSE **WE DON'T KNOW WHO OR WHAT TO TRUST ANYMORE.**

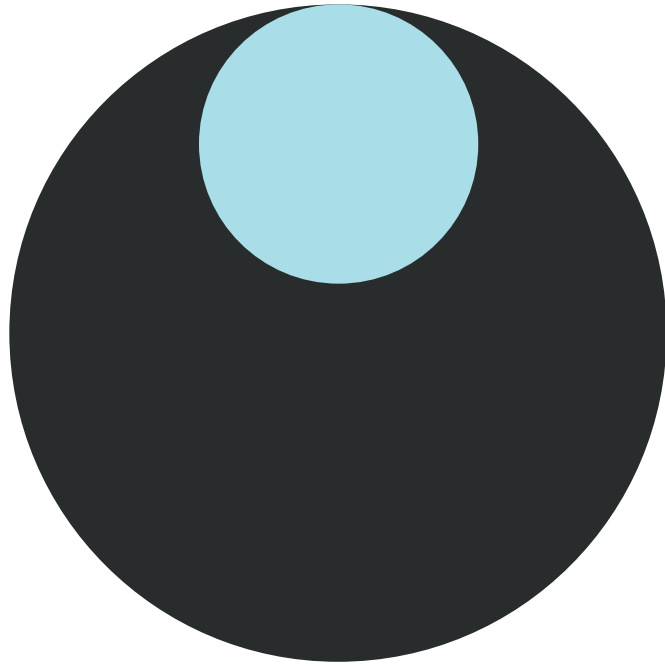
WE TRY TO TAKE FAITH IN OUR OWN HANDS, FOR EXAMPLE REPLACING BANKS, BY CREATING CROWD-FUNDING WEBSITES SUCH AS KICKSTARTER AND INDIEGOGO. BUT ALSO SHARING NEW TECHNOLOGICAL POSSIBILITIES AND MAKING THEM OPEN-SOURCE SUCH AS 3D-PRINTING.

I BELIEVE IN **THE POWER OF COMMUNITIES**. IN THE JUGGLING COMMUNITY OF WHICH I AM PART OF, WE SHARE OUR KNOWLEDGE, STIMULATE CREATIVITY AND GIVE OPPORTUNITIES FOR PEOPLE TO GROW. SHARED PASSIONS BRING PEOPLE TOGETHER AND THEY STIMULATE EACH OTHER TO GET THE BEST OUT OF YOURSELF. IT RESULTS IN INNOVATION BY MORE PEOPLE EXPLORING THE POSSIBILITIES OF A SHARED PASSION. THIS INSPIRES ME AS AN DESIGNER AND I WANT TO TRANSLATE THIS TO MY DESINGS.

"CREATIVITY IS CONTAGIOUS. PASS IT ON."

— ALBERT EINSTEIN

I WANT TO CREATE **PRODUCTS THAT EVOKES SOCIAL INTERACTION** WITH OTHER USERS AND **STIMULATE CREATIVITY** OF THE POSSIBLE USES OF THE PRODUCT. A PRODUCT IS MORE THAN A SOLUTION TO A FUNCTIONAL NEED AND CAN BOUND PEOPLE TOGETHER. BY THIS YOU CAN RETURN THE FAITH PEOPLE HAVE IN SOCIETY, SINCE THEY CAN CONTRIBUTE TO IT THEMSELVES.



IDENTITY

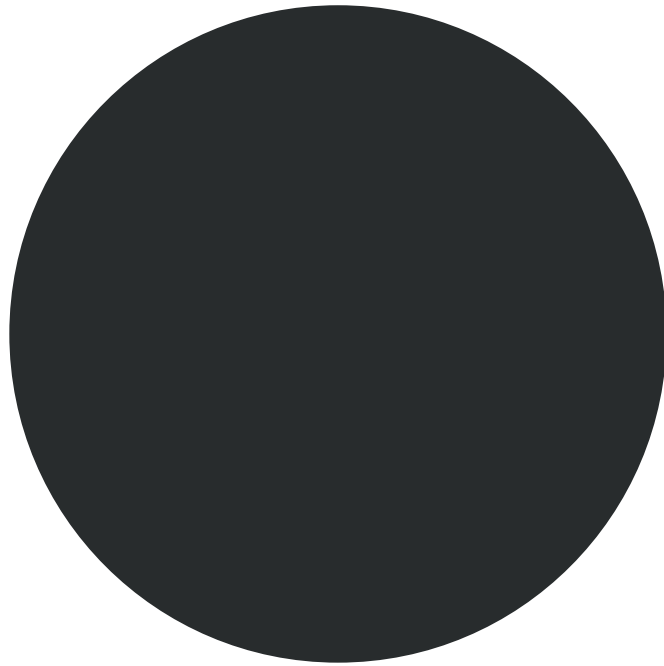


I LIKE TO CHALLENGE MYSELF BY SETTING GOALS, BECOMING BETTER AND BY THIS GETTING THE MOST OUT OF MYSELF. BECOMING DUTCH CHAMPION IN JUGGLING AT THE AGE OF 15 HAS SHOWED ME WHAT HARD WORK AND DEDICATION CAN BRING YOU. BUT JUGGLING HAS BROUGHT ME MUCH MORE THAN JUST A HOBBY, IT IS THE REASON I START DESIGNING IN THE FIRST PLACE. **GAINING SKILLS AUTODIDACT** IS SOMETHING THAT IS IN MY BLOOD. WHEN I NEEDED A WEBSITE TO PROMOTE MYSELF, I TAUGHT MYSELF HOW TO MAKE THAT WEBSITE. PERFORMING, GIVING WORKSHOPS, ORGANISING CONVENTIONS, PRESENTING SHOWS ALL THESE SKILLS I ALREADY GAINED BEFORE STARTING ID.

AS A DESIGNER, I OFTEN HAVE STRONG OPINIONS ABOUT CONCEPTS WITH A GOOD EYE IF SOMETHING IS REALISTICALLY FEASIBLE OR NOT. I'M GOOD AT LISTENING TO PEOPLE AND UNDERSTAND WHAT THEY TRULY ARE MEANING TO SAY. MY WAY OF WORKING IS ORGANIC, I EXPERIMENT USING AN ITERATIVE DESIGN PROCESS, IN ORDER TO GAIN KNOWLEDGE. JUST LIKE JUGGLING, **YOU HAVE TO DROP HUNDREDS OF TIMES IN ORDER TO KNOW, HOW TO DO IT RIGHT.**

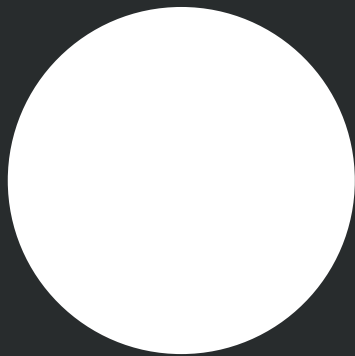
I HAVE A CLEAR FOCUS ON ONE SUBJECT AND CAN WORK ON IT FOR A LONG TIME EVEN DEEP INTO THE NIGHT. I WORK TILL I HAVE A CERTAIN TASK DONE AND MOVE ON TO A NEXT ONE. I AM ABLE TO KEEP A LOT OF ACTIVITIES GOING AT THE SAME TIME, IN JUGGLING, YOU ONLY HAVE TO **FOCUS** ON THE TIPPING POINT OF THE BALL, IN ORDER TO KEEP THE PATTERN GOING.

HAVING A PASSION FOR SOMETHING YOU DO IS THE MOST WONDERFUL THING IN MY OPINION. I ALWAYS SHARED MY SKILLS AND KNOWLEDGE WITH OTHERS IN ORDER FOR THEM BUT ALSO FOR ME TO GROW. **BEING VALUABLE FOR PEOPLE IS MY DRIVE AND THEIR PASSION MY INSPIRATION.** I WANT TO CHALLENGE MYSELF MORE BY GAINING AND IMPROVING SKILLS AND KNOWLEDGE SO I CAN BE MORE VALUABLE FOR MORE PEOPLE. IN THIS WAY I KEEP MYSELF MOTIVATED AND HAPPY AND MAKE THE WORLD A LITTLE BIT BETTER AT THE SAME TIME.



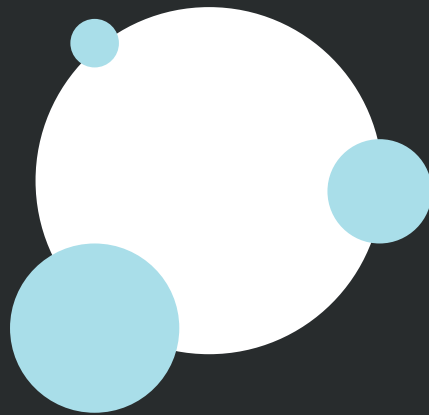
GOALS





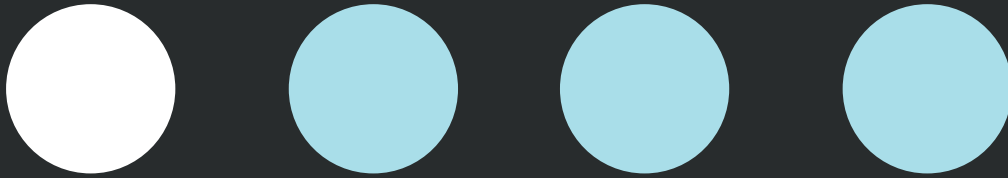
1# BECOMING A PROFESSIONAL

SINCE I'M AT THE END OF MY STUDY, I AM NOW INTERESTED IF I CAN BECOME PART OF THE PROFESSIONAL DESIGN WORLD. ALREADY IN MY PROJECT I HAVE CONTACT WITH REAL CLIENTS AND PROBLEMS, SHOWING THE EXTRA DIMENSION AND COMPLEXITY OF THIS REAL WORLD. FOR MY FINAL BACHELOR PROJECT I WANT TO CREATE A HIGH QUALITY PROTOTYPE, SO IT CAN BE EASILY SHOWCASED TO THE WORLD. THIS CAN BE ACHIEVED USING AN ITERATIVE PROCESS WHERE I KEEP GOOD TRACK OF MY PROCESS. WITH EVERY STEP I CAN WORK TOWARDS AN FINAL PROTOTYPE WHERE THE MORE INDIVIDUAL FUNCTIONS OR COMPONENTS ARE ALREADY TESTED. IF THE PROJECT IS MORE SERVICE DESIGN RELATED, GOOD QUALITY VISUALS OR AN EXPLANATORY MOVIE HAVE TO BE MADE . GETTING MENTIONED ON A DESIGN WEBSITE WOULD BE A PROVE OF THE QUALITY OF THE CONCEPT AND PRESENTATION. I AM CURIOUS WHAT THIS CAN BRING YOU IN THE FORM OF NEW INTERESTING CONTACTS. THE GOAL HERE WOULD BE TO SUBMIT MY FINAL BACHELOR PROJECT TO SEVERAL DESIGN WEBSITE AND SEE IF MY PROJECT IS WORTH MENTIONING IN THEIR EYES.



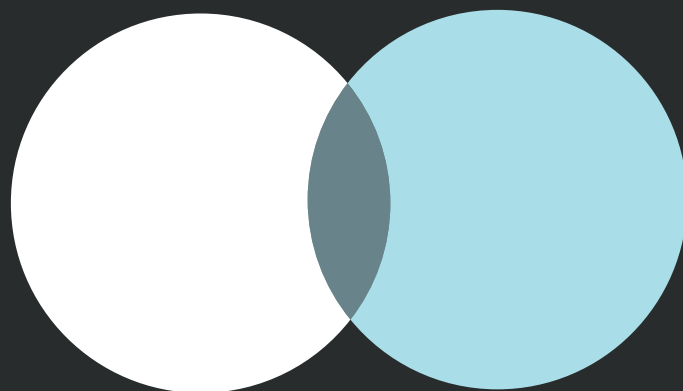
2# SOCIAL DESIGN

DO MORE RESEARCH ON SOCIAL DESIGN BY FINDING LITERATURE, ARTICLES AND SOCIAL DESIGNERS. I WANT TO WRITE AN ESSAY ABOUT MY FINDINGS OF SOCIAL DESIGN AND HOW IT IS RELATED TO ME AS A DESIGNER. THIS WILL HELP ME TO BETTER UNDERSTAND MY VISION ON DESIGN. THE PROJECT HELPS ME TO GIVE HANDS ON EXPERIENCE WITH SOCIAL DESIGN, WORKING TOGETHER WITH SOCIAL DESIGN COLLECTIVE TANTE NETTY. HERE I CAN SEE HOW OTHER SOCIAL DESIGNER WORK AND WHAT MY POSITION IS RELATED TO THEM. ALSO I WILL READ THE BOOK "LOOKS GOOD, FEELS GOOD, IS GOOD" FROM ANNE VAN DER ZWAAG TO GET A BETTER UNDERSTANDING OF WHAT SOCIAL DESIGN IS AND WHAT EXAMPLES OF PROJECTS THERE ARE.



3# PRODUCTION

AT THE STUDY WE ARE ABLE TO CREATE FINAL CONCEPTS OR PROTO-
TYPES, BUT THE REAL PRODUCTION OF THE PRODUCT ISN'T TAKEN
MUCH INTO ACCOUNT. WITH MY ASSIGNMENT MECHANICAL ENGI-
NEERING AND DESIGN, I CAN USE AN OLD CONCEPT AND SEE HOW I
CAN REALISE IT AND MASS-PRODUCE IT. I HAVE AN IDEA OF A
GIVE-AWAY PRODUCT AT CHRISTMAS FOR BEER BRANDS. THIS CON-
CEPT I WANT TO FINALIZE AND OPTIMIZE THE COSTS OF THIS PROD-
UCT USING MECHANICAL DESIGN, LEARNING ABOUT THE BEST MANU-
FACTURING TECHNIQUE AND FINDING THE IDEAL MATERIAL WITHOUT
LOSING THE STABILITY OF THE PRODUCT.



4# RESEARCH OR / AND ENTREPRENEURSHIP

ALTHOUGH IT IS STILL NOT CLEAR, THE MASTER PROGRAM OF ID WILL PROBABLY HAVE 3 DIRECTIONS. ONE IS COMPLETELY FOCUSED ON RESEARCH, THE OTHER FULLY ON ENTREPRENEURSHIP AND ONE IN THE MIDDLE. SINCE I WANT TO START MY OWN COMPANY IN THE FUTURE, I HAD AN CLEAR PREFERENCE OF ENTREPRENEURSHIP. BUT MY DAD AS AN PSYCHIATRIST, SHOWED ME THE ESSENCE OF BEING IN BOTH WORLD IN ORDER TO INNOVATE. SINCE I SEE MYSELF NOW MORE AS A SOCIAL DESIGNER, IT IS QUITE CONTRADICTORY TO AIM AT THE DIRECTION ENTREPRENEURSHIP. ALSO HERE I THINK THE COMBINATION OF THE TWO IS MORE THAN THE SUM OF THE INDIVIDUAL DIRECTIONS. THE ENTREPRENEURSHIP PART I ALREADY HAVE A LOT OF EXPERIENCE WITH, BUT DOING RESEARCH IS STILL QUITE AN OPEN WORLD FOR ME. THE HIGH TECH CAMPUS EINDHOVEN CONTACTED ME TO DO RESEARCH ABOUT JUGGLING. I HELP THEM IN THEIR EXPERIMENTS AS A JUGGLER, BUT ALSO AS AN DESIGNER. TOGETHER WITH THEM I WANT TO INVESTIGATE THE VALUE OF RESEARCH FOR ME. OFTEN RESEARCH DISCOVERS SOMETHING NEW, BUT IT IS LEFT OPEN WHAT THE POSSIBLE USES COULD BE. AS A DESIGNER THIS WOULD BE THE BEST POSITION TO GIVE A FORM TO THESE NEW DISCOVERIES.